

Like a Hound Dog

ELVIS PRESLEY LIVES! — AT least in Yuba County. Californians chuckled when Yuba was named in a recent national survey as a place where the demographic characteristics of most citizens match those of the typical Elvis fan: daytime-TV lover; pickup owner; Spam eater. But Yuba officials call the Elvis survey a “smear.” They’re fighting back with a “Don’t Be Cruel to Yuba” event this week (complete with skydiving and singing Elvis impersonators) to showcase the area’s pro-business attitude and well-educated population. Says Yuba official John Brown: “You could find some people that fit that description. But there are certainly a lot more that don’t.”

Yuba is All Shook Up: Elvis

